

### Commissioning Professionals Society Symposium Sponsorship

Event Date and Location:

October 14, 2021

Norris Conference Center

City Centre, Houston, TX

## Sponsorship Benefits & Details

The following opportunities will increase exposure throughout the commissioning industry around the world and solidify your business as a leader in the movement to drive awareness and advancements in the commissioning of projects.

We aim to provide value to sponsors by:

- Providing exposure for sponsors through the world's only commissioning specific event
- Increase brand goodwill as a proponent of the commissioning movement
- Reaching a highly skilled talent pool of commissioning professionals from around the world

	Platinum	Gold	Silver	Associate
Value	\$40,000	\$22,000	\$16,500	\$12,500
Sponsorships Available	1	2	5	10
Recognition as title sponsor (Commissioning Professionals Symposium presented by Shell Oil in all CPS communications and materials	~			
Plaque for recognition	✓	✓	✓	✓
Category exclusivity across the entire symposium	~			
Branding on main symposium hall	✓			
Name and logo placement:				
Banners	XL Logo	Large Logo	Logo	Logo
All marketing collateral	XL Logo Webcast & Onsite	Large Logo Webcast & Onsite	Onsite	Onsite
Email Correspondence	XL Logo	Large Logo	Logo	Name
CPS Event App	XL Logo	Large Logo	Logo	Logo
Signage at event	XL Logo	Large Logo	Logo	Logo
CPS branded apparel & products	XL Logo	Logo	Logo	
Promotion:				
Website Exposure	Company Showcase	Large Logo	Logo	Logo
Social Media postings	✓	✓	✓	✓
Media promotion and press releases	Logo Showcase	~	~	√
Exclusive Company	✓			
Recognition in update emails to attendees	✓	✓	$\checkmark$	✓

Ability to provide third party marketing material to attendee list and general newsletter prior to Symposium	~	~		
	Platinum	Gold	Silver	Associate
Day of Symposium				
Logo on Symposium Agenda	✓	✓	✓	✓
Brand recognition in Keynote and closing remarks	~	~		
Banner placement at badge pickup, reception, and exhibition	Exclusive Level	Second Level	Third Level	ThirdLevel
CPS Notebook branding	Full First Page	Second Page	Second Page	Second Page
Logo display on web simulcast during breaks	~	~	✓	✓
Exhibitor Space (10'x10')	~	~	✓	✓
Table of 6 guests	2	1	1	1

# A La Carte Sponsorship Opportunities

Sponsorship Type (Subject to Availability)	Sponsorships Available	Investment (per each)
Conference Wi-Fi Sponsor	1	\$4000
Coffee bar during breaks/VIP lounge	4	\$2500
Reception	1	\$12000
Break Out Room	1	\$5000
VIP Lounge	1	\$5000
Main Symposium Hall Branding	1	\$15,000

## Sponsorship Form

Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Emma Schaddel, Conference Executive, at <u>emma@cpsociety.co.</u> Please don't hesitate to contact us with any questions (217) 899-6697.

#### CONTACT INFORMATION:

Company Name (as you wish to be acknowledged)	Contact Person's Name
Company Email Address	Contact Phone Number
Address	City/State/Zip Code
SPONSORSHIP OPPORTUNITIES:	
\$40,000 Platinum Sponsor	Thank you for advancing the
	awareness and growth of the
\$22,000 Gold Sponsor	commissioning industry
\$16,500 Silver Sponsor	Once we receive your completed
	sponsorship form, CPS staff will contact
\$12,500 Bronze Sponsor	you to discuss event arrangements,
	sponsorship benefits
PAYMENT INFORMATION:	and recognition.
Please send me an invoice	
	Please send your high-resolution colorand
Please charge my credit card (3.5% fee will apply)	black-and-white logos (.EPS or
Card Type: Visa / MC / AmEx / DiscoverCard	vector preferred) to
Number	emma@cpsociety.co
	All materials will be sent for your
Date Expiration	- approval before going to print.
Security Code	

\$

Total Sponsorship Commitment Authorized Signature

Date

The Commissioning Professionals Society is committed to fostering the advancement of commissioning practices and awareness around the world.



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